

AGENCY CREDENTIALS

OCTOBER 2018

SUMMARY

1. ABOUT THE TEAM

2. PROJECTS

A. Websites

B. Campaigns & Printed Materials

C. Identity

D. Infographics

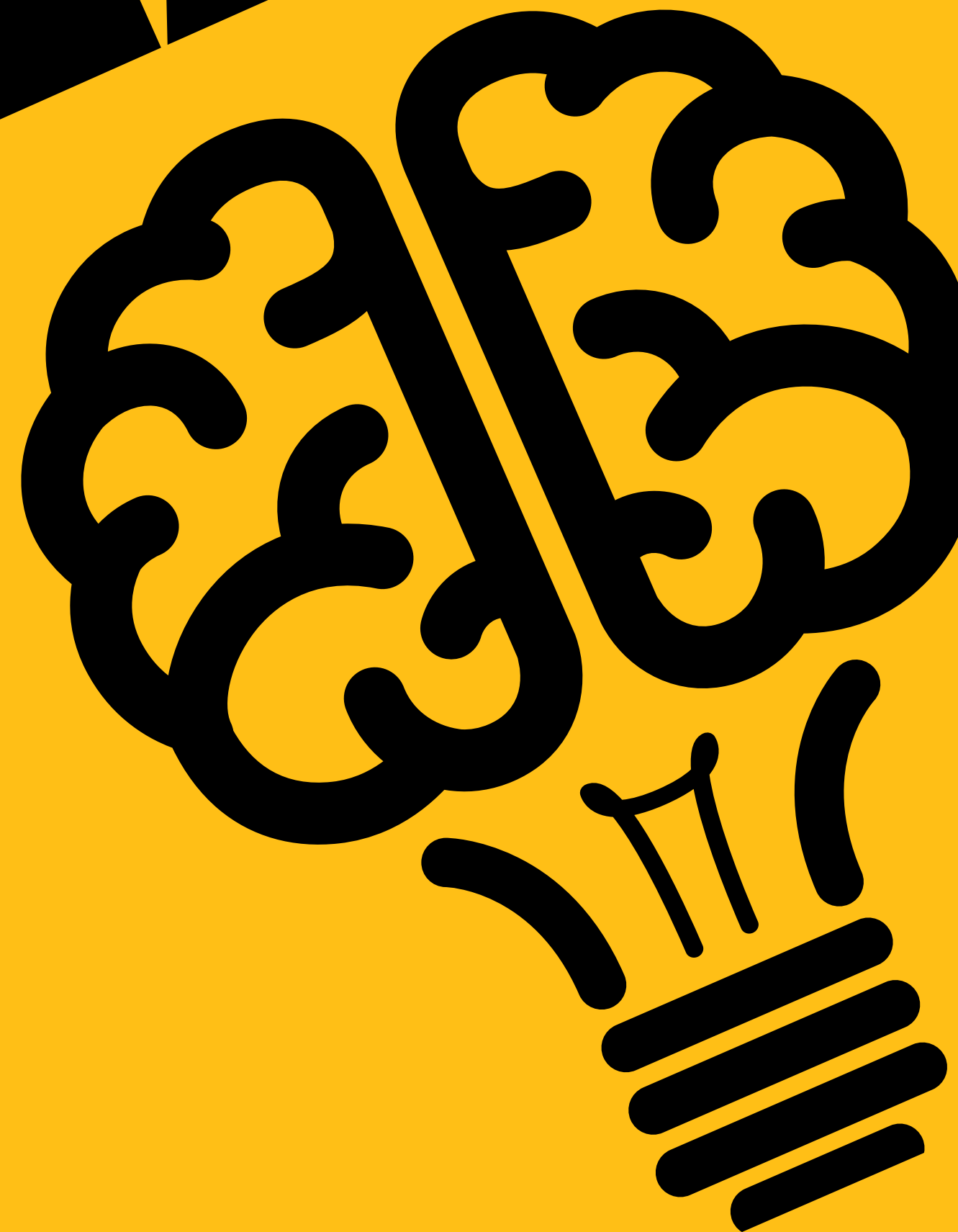
E. Videographics

F. Event & Interior Branding

THE TEAM

SOMETIMES IT FEELS LIKE WE'RE A GIANT BRAIN

We're a hard-working, constantly learning, conversation sparking and party loving team of seniors, happy to work with you. We're here to push your company forward, to make remarkable visual work, to offer a glimpse into the future and, most of all, to bring fun and energy to everyone we interact with.



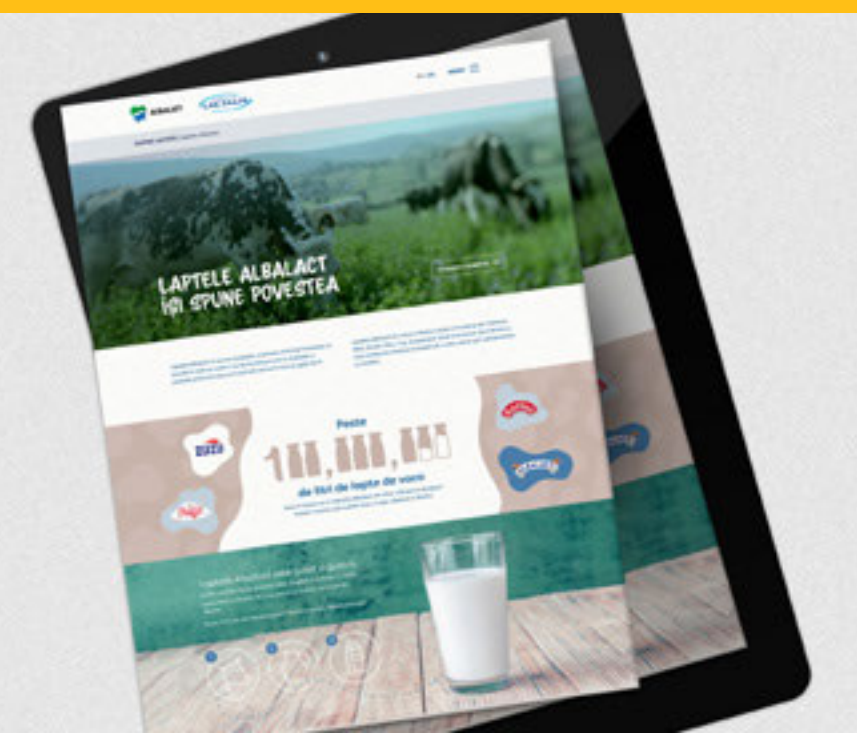
WEBSITES

ALBALACT

Responsive corporate website for the largest Romanian dairy company.

albalact.ro

B&C

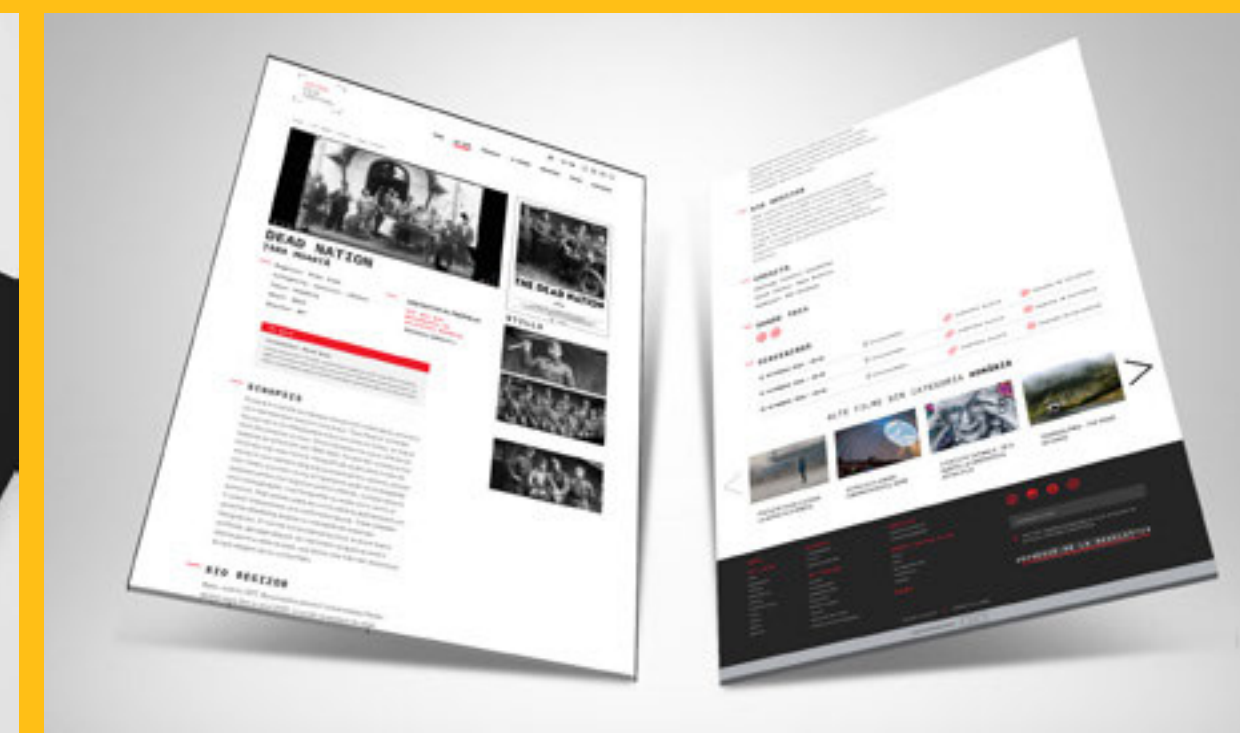
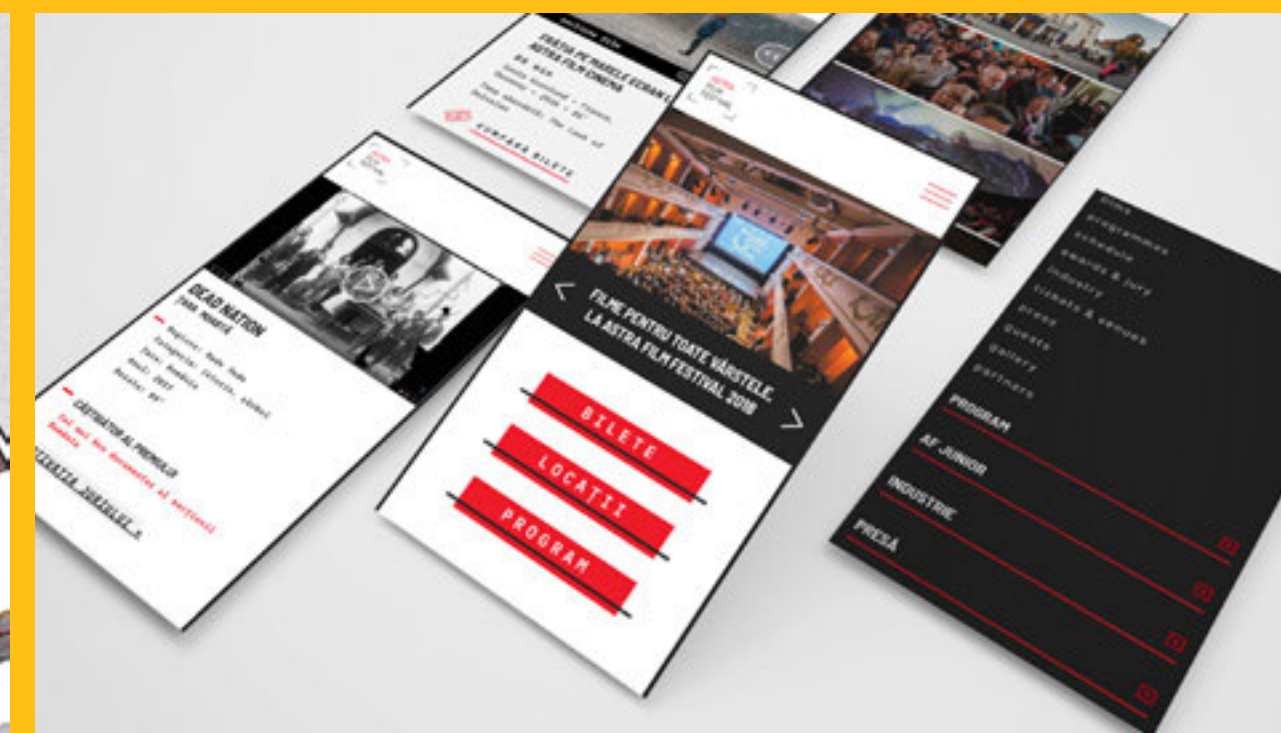
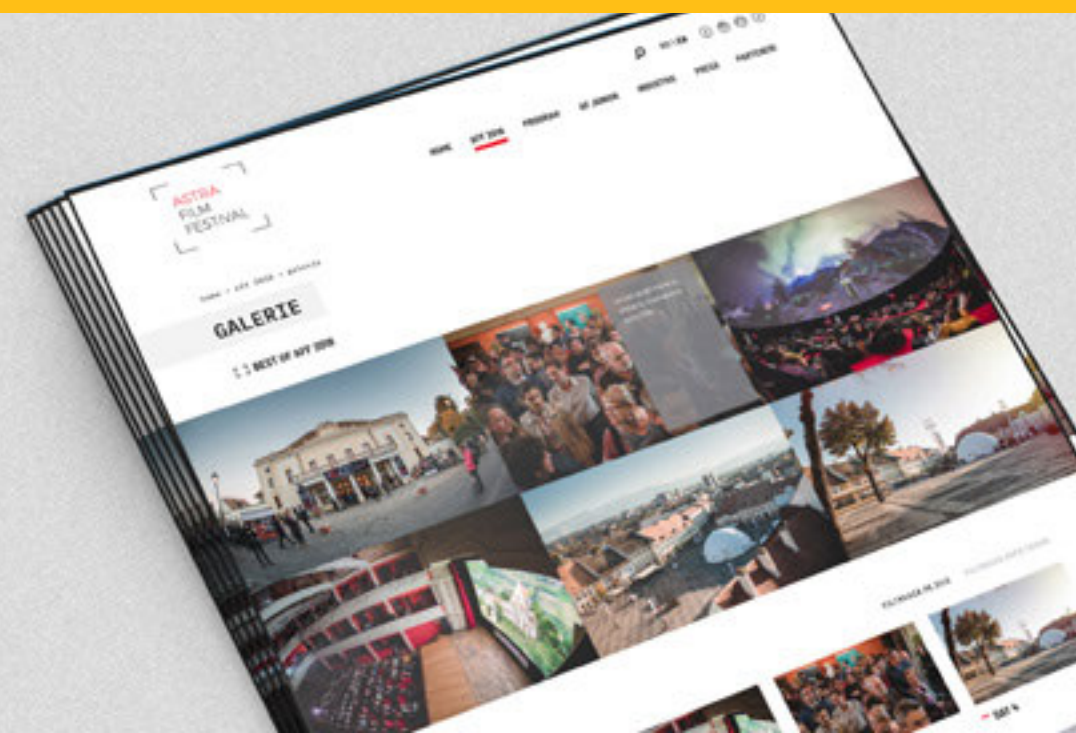


ASTRA FILM FESTIVAL

Responsive website for Astra Film Festival, an important documentary film festival.

astrafilm.ro

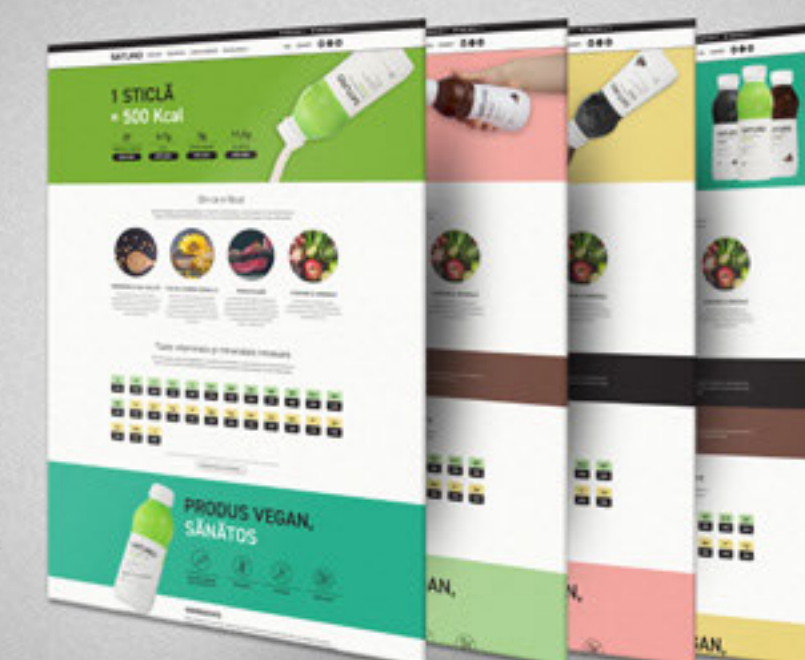
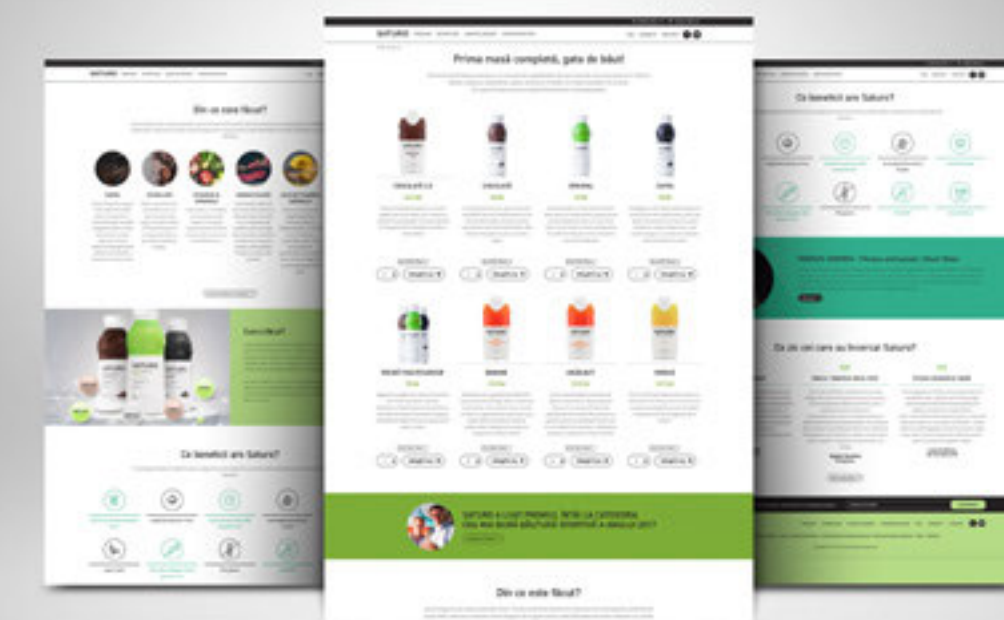
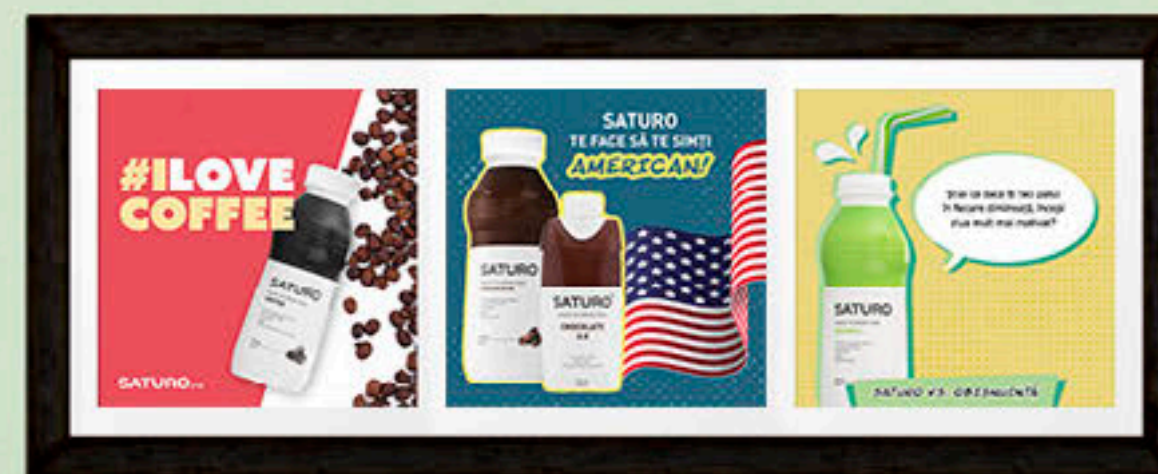
B&C



SATURO

Presentation website for the first
ready-to-drink meal in Romania.

saturo.ro



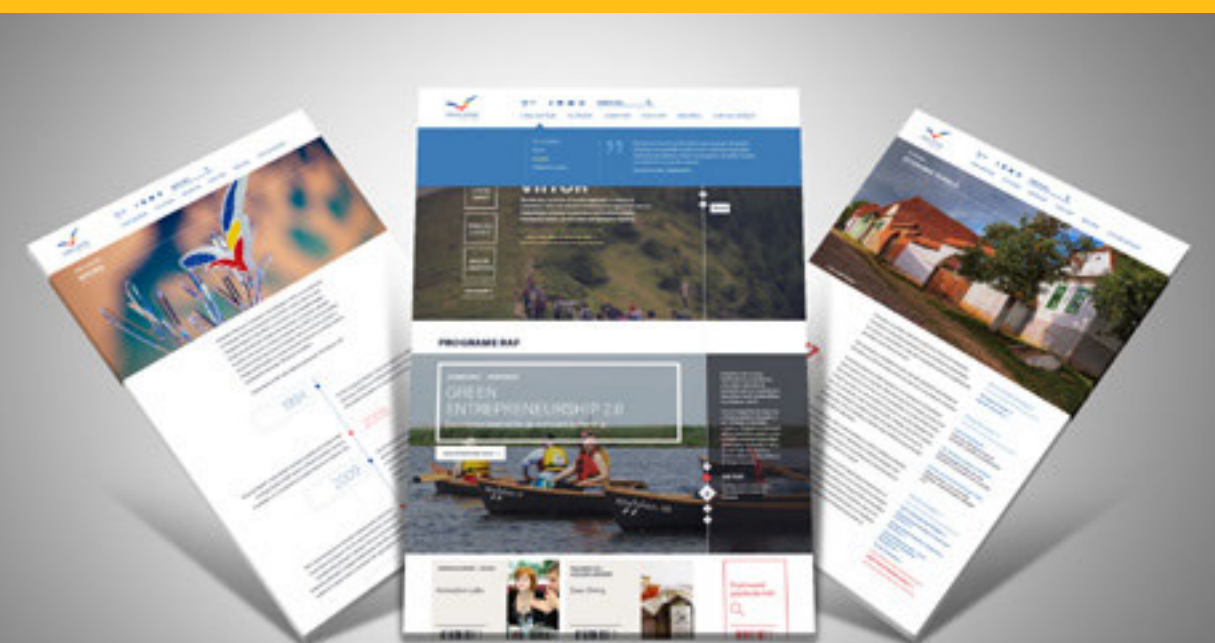
B&C

ROMANIAN-AMERICAN FOUNDATION

Complex presentation website for the Romanian-American Foundation.

rafonline.org

B&C





MITURI DESPRE ACNEE (ZENTIVA)

mituri-acnee.ro



ȘCOALA DE 'BANI PE ROTI' (BCR)

scoaladebani.ro/peroti



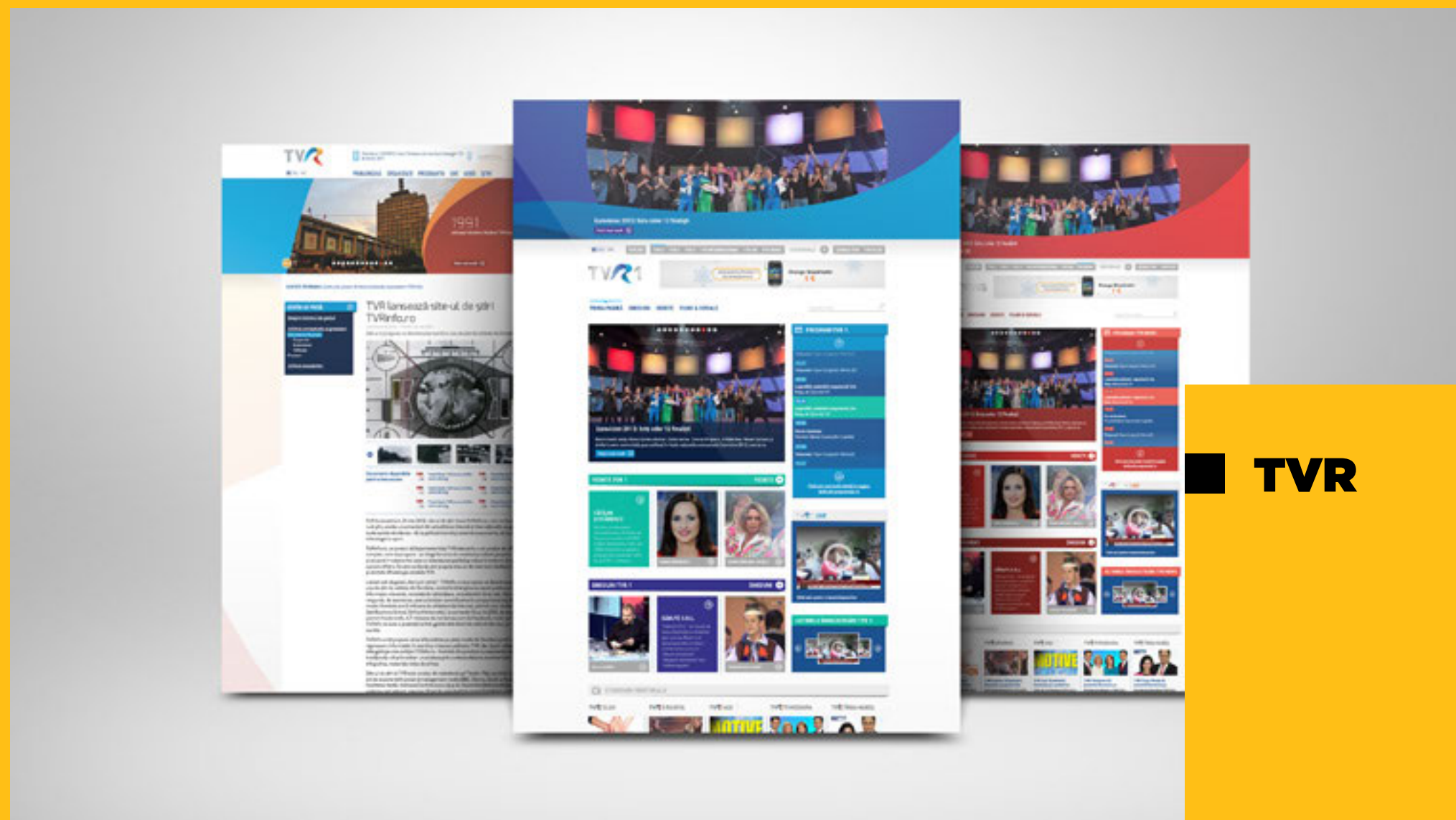
PLANIFICĂ NEPREVĂZUTUL

planificaneprevazutul.ro

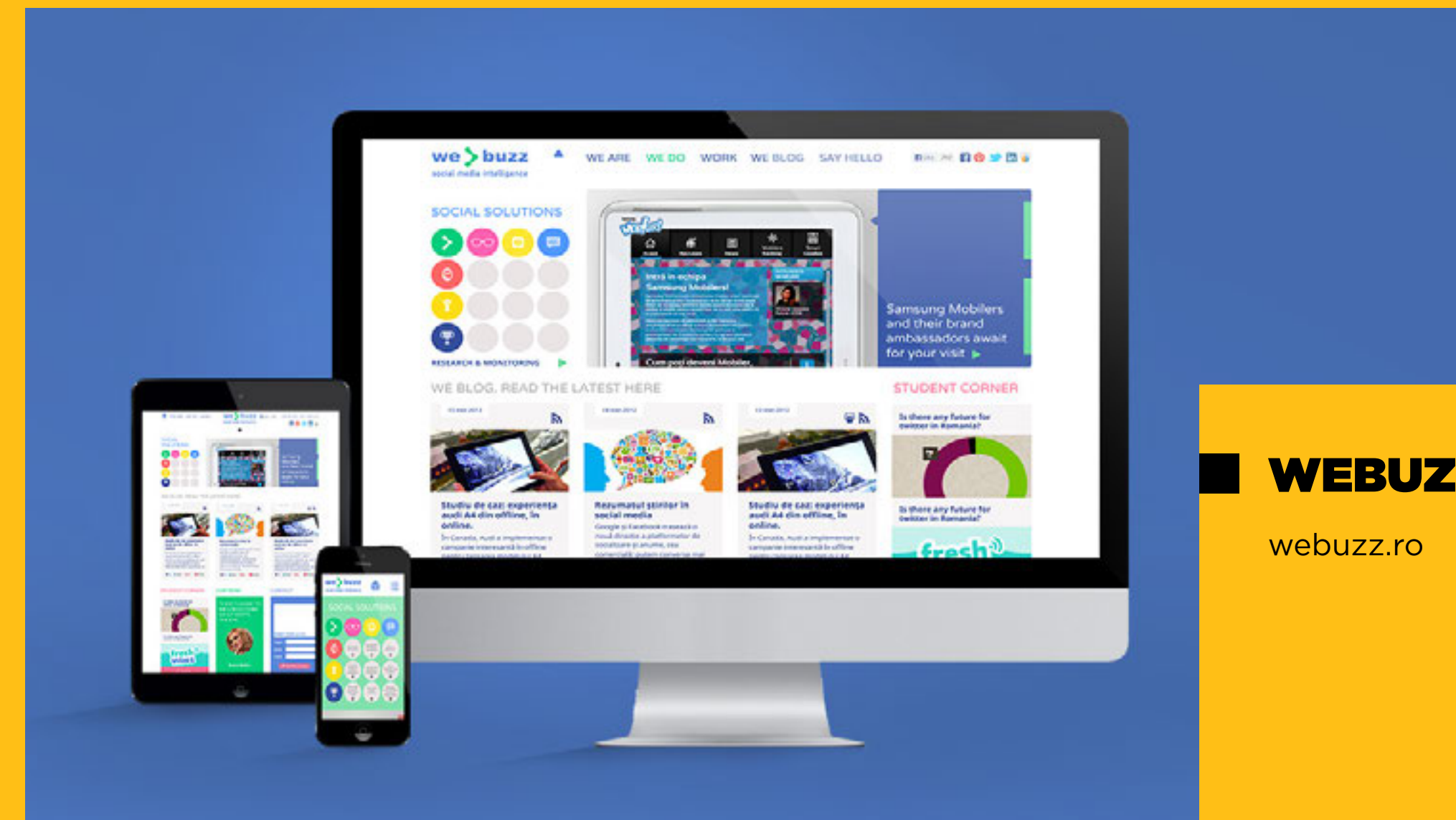


TOTAL SOFT

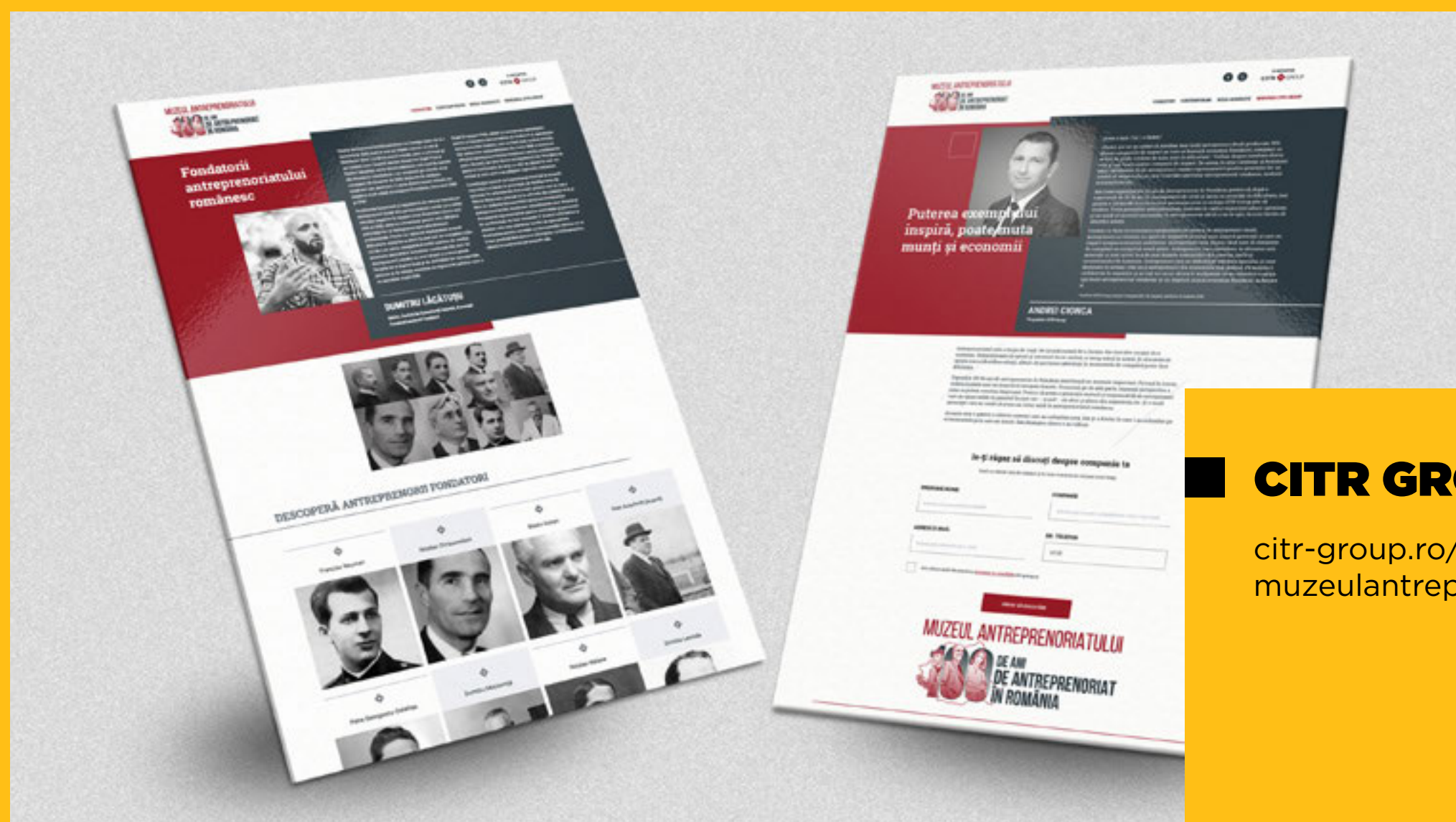
20yearslater.ro



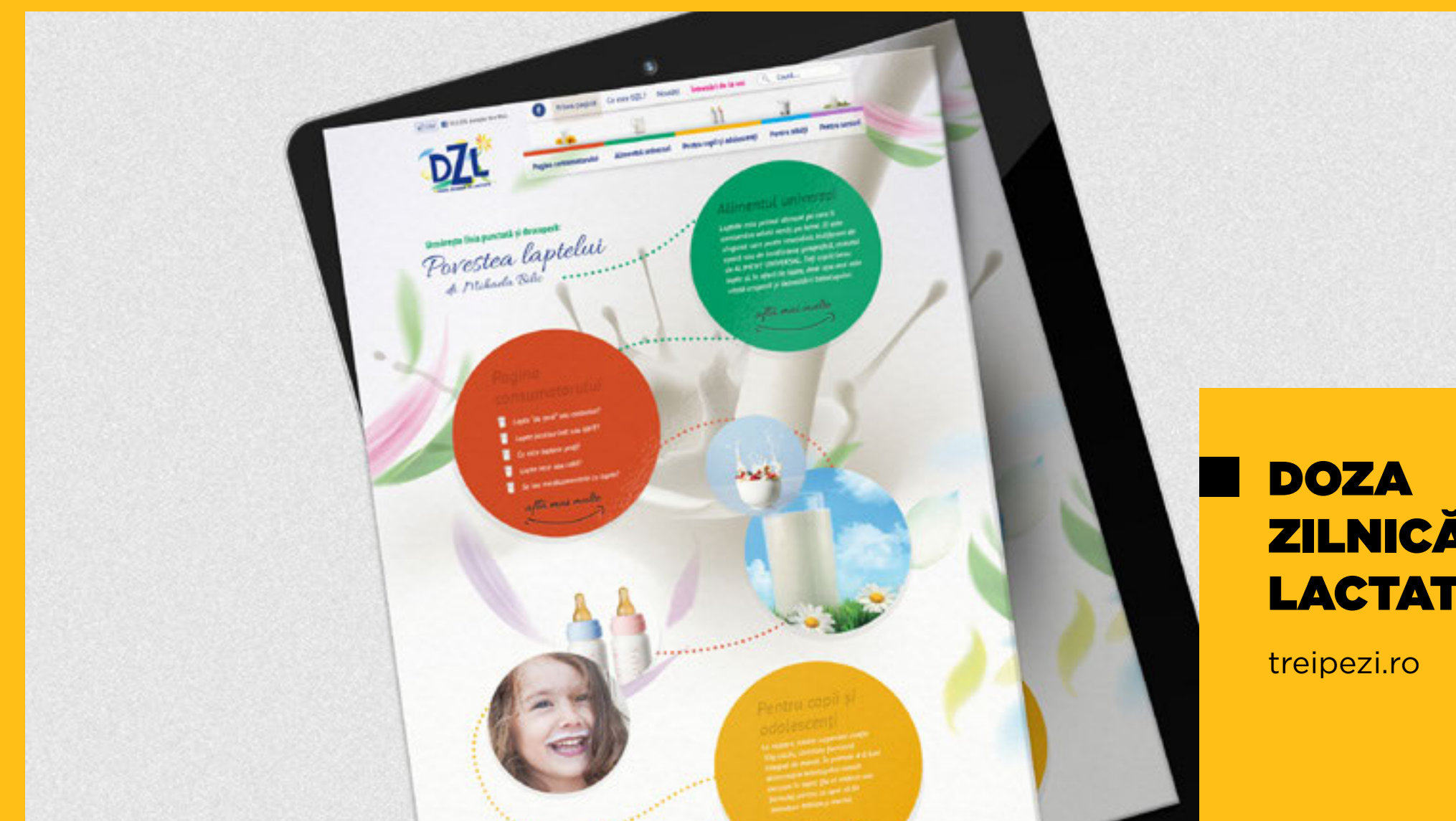
■ **TVR**



■ **WEBBUZZ**
webbuzz.ro



■ **CITR GROUP**
citr-group.ro/
muzeulantreprenoriatului



■ **DOZA
ZILNICĂ DE
LACTATE**
treipezi.ro

CAMP AIGNS & PRINTED MATERIALS

AJUSTO

Print materials (flyers, brochures, fridge magnets, folders) for Ajusto.ro, an innovative renovation services provider.

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BENEFIT

Print work, promoting the many choices offered by Benefit, the first Romanian company offering flexible benefits to employees.

B&C



ALCON

Bus branding campaign for Alcon, a brand of contact lenses and other connected products.

B&C





LEVANTIS HONEY

Packaging for Levantis Honey,
100% natural honey, in 4 flavours.





■ **ROMANIAN-AMERICAN FOUNDATION**
// ANNUAL REPORT 2015



■ **ARTHOUSE**
// RUSSIAN ART MAGAZINE DESIGN



■ **LEVANTIS DAIRY**
// PACKAGING HALLOUMI CHEESE



■ **PLANIFICĂ NEPREVĂZUTUL**
// THE LOVEGUARDS WILL SAVE YOU! - BEACH PROMO



BUCUR OBOR

// EASTER
KEY VISUAL



GLO MARINE

// CORPORATE BROCHURE



BCR

**// BROCHURE
FOR START-UP
NATION**

**LIDL**

// FUN T-SHIRTS PROMOTING LIDL PRODUCTS

IDENTITY

ACTION
GLOBAL COMMUNICATIONS

ACTION PR

Identity and branding for a top Central and Eastern European network of PR agencies.

B&C



THE VAST & THE CURIOUS

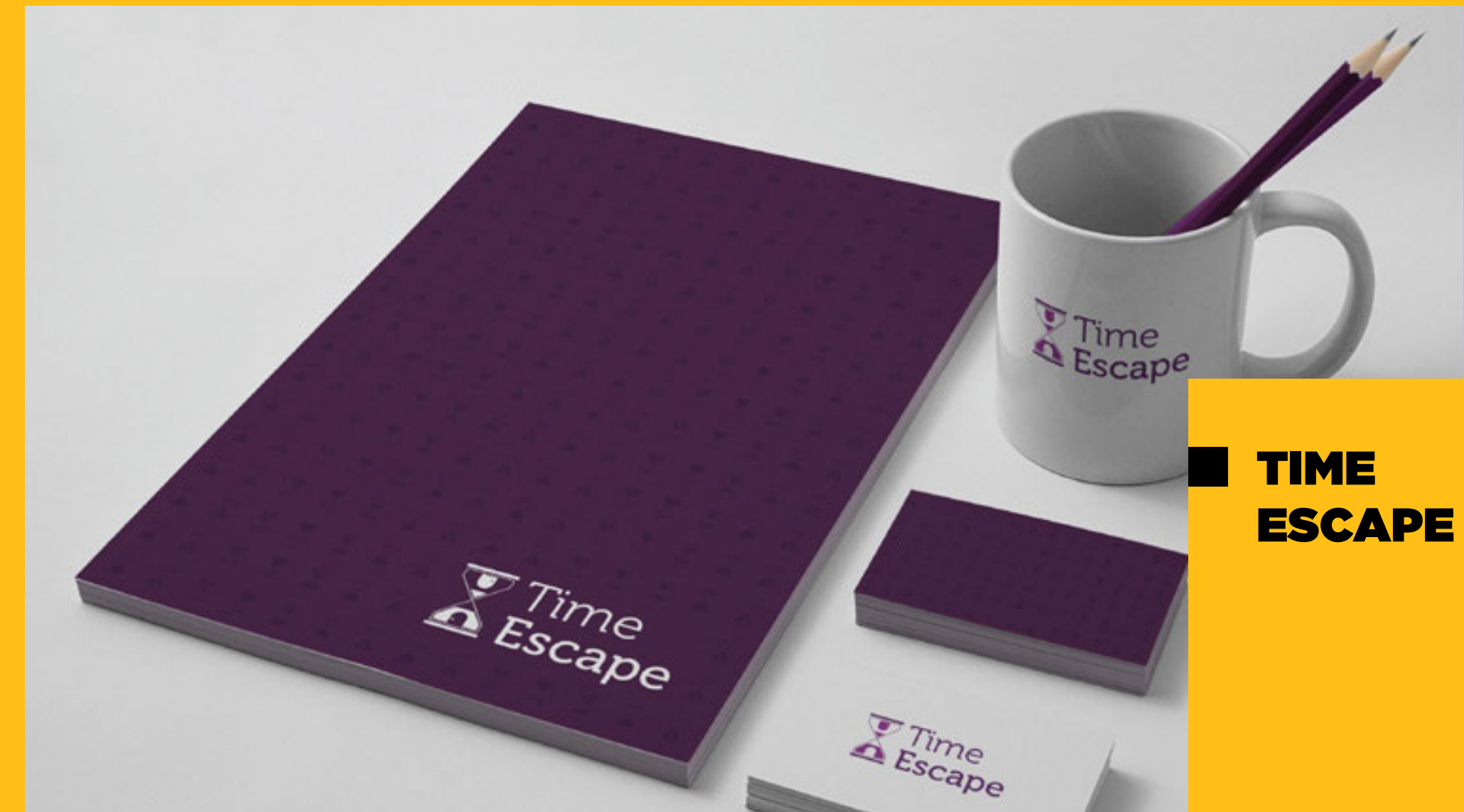
THE VAST & THE CURIOUS

Identity and branding for a successful series of business conferences.





■ **BUCUR
OBOR**



■ **TIME
ESCAPE**



■ **LOGIKA**



■ **WEBUZZ**



■ **BCR**
// GOOD
DEEDS
BAKERY



■ **ESCAPAGE**



■ **TRANSILVANIA
GASTRONOMICĂ**



■ **PORSCHE
FINANCE
GROUP**
// RIDEON

INFO GRAPHICS

ENEL

Infographic designed for the top electricity company in Romania.

B&C



THE DAILY DAIRY DOSE

Infographic about the importance of consuming dairy products daily, designed for Albalact, the leading Romanian dairy company.

B&C





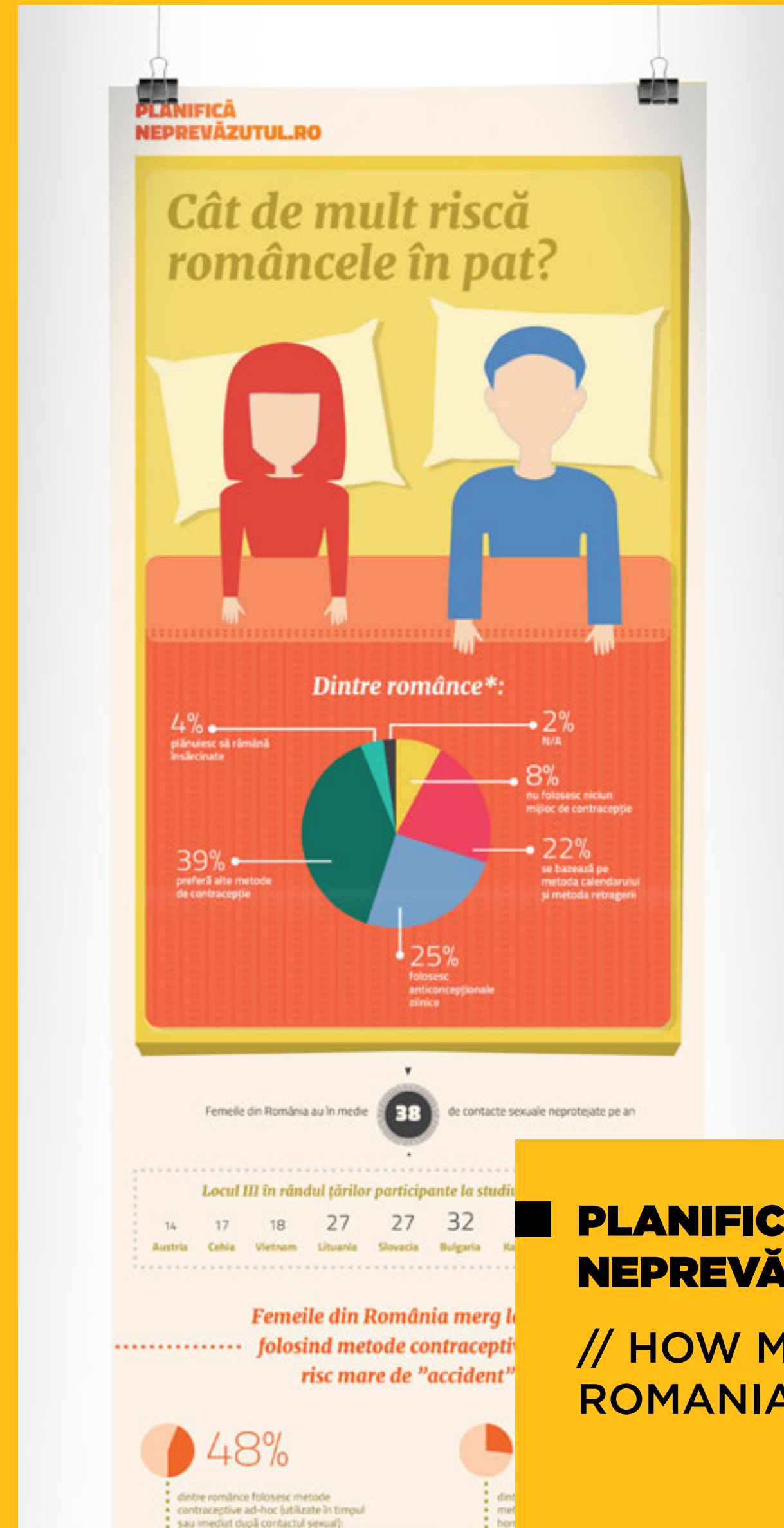
■ EDENRED

// LET'S GO
TO LUNCH AT
1 O'CLOCK!



■ BCR

// GOOD
DEEDS
BAKERY



■ PLANIFICĂ
NEPREVĂZUTUL

// HOW MUCH DO
ROMANIANS RISK IN BED?



MEDLIFE
 //SHARELIFE



PORSCHE
FINANCE
GROUP
 //CREDIT



PORSCHE
FINANCE GROUP
 //ACCIDENT

VIDEO GRAPHICS

PORSCHE FINANCE GROUP // INSURANCE

A series of 5 animation videos for Porsche Finance Group, presenting their various services in a fun manner, easy to understand by any client.

B&C

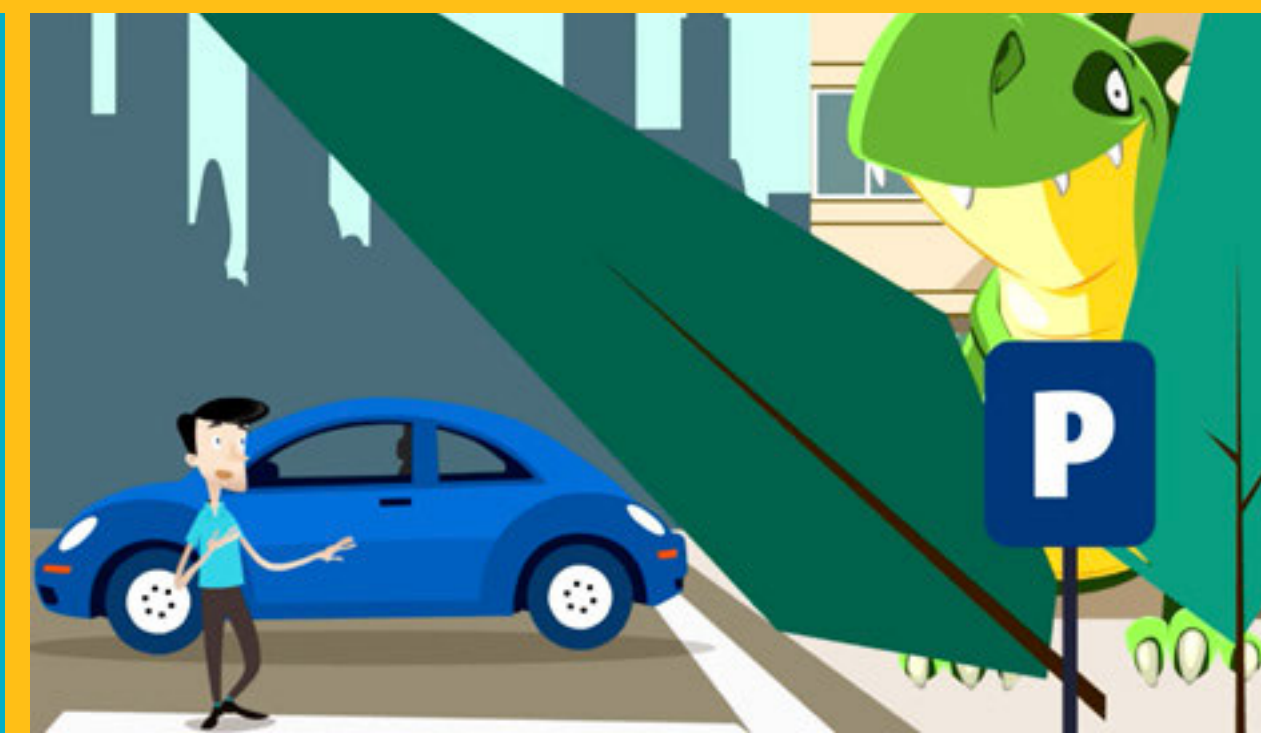
Acoperire internațională
GRATUITĂ



ASIGURARE CASCO

de la
Porsche Asigurari

PORSCHE
FINANCE GROUP ROMANIA





■ **PORSCHE
FINANCE GROUP**
// CREDIT



■ **PORSCHE
FINANCE GROUP**
// OPERATIONAL
LEASING



■ **PORSCHE
FINANCE GROUP**
// CLASSIC
FINANCIAL
LEASING



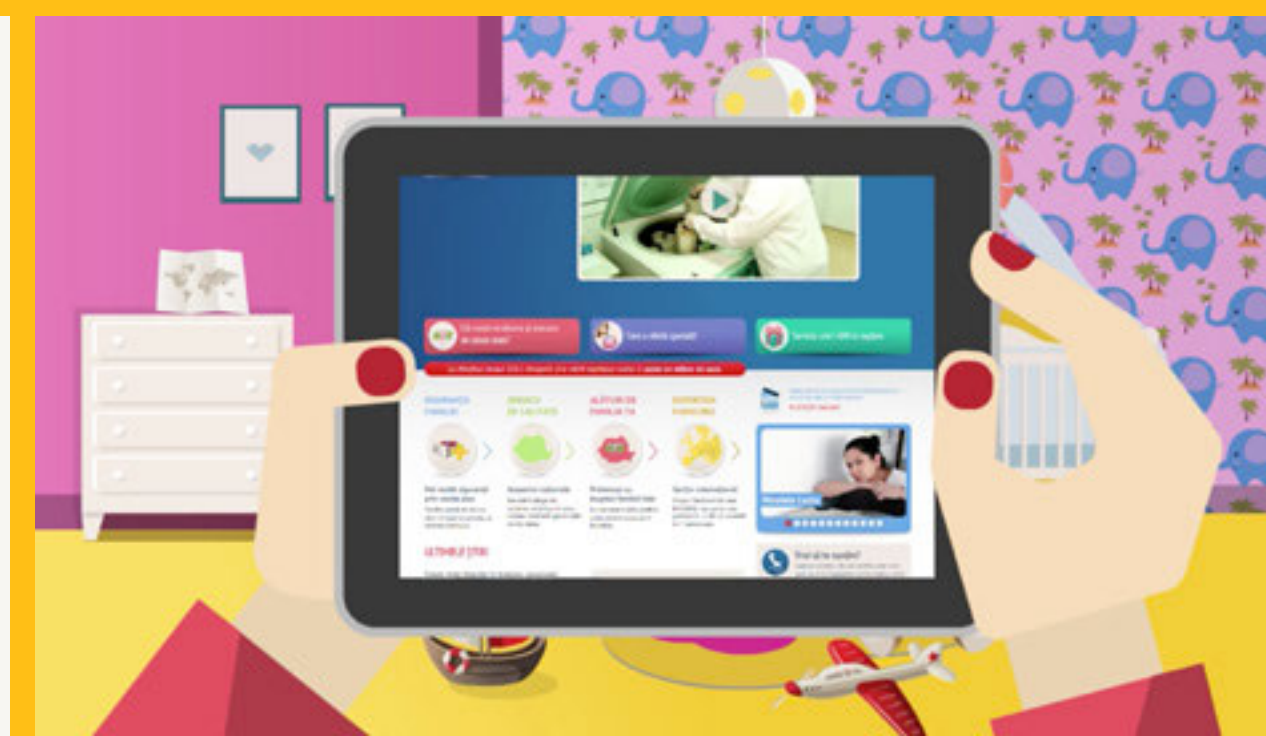
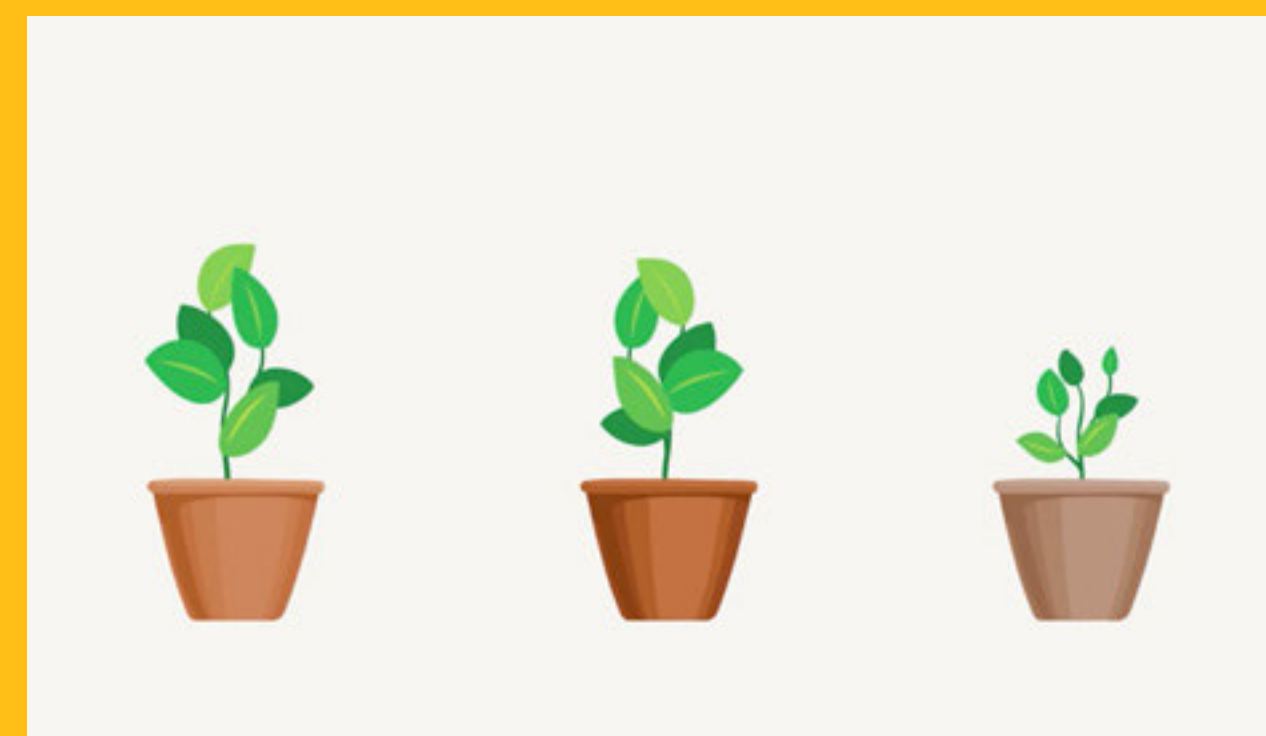
■ **PORSCHE
FINANCE GROUP**
// PERFECT
LEASING

BIOGENIS

// STEM CELLS

Animation video for the leading stem cells bank in Romania, explaining how stem cells work, how they are harvested and why they matter for the future in a fun, but educational manner.

B&C



EVENT & INTERIOR BRANDING

FUTURE COMMUNITIES

Event branding for a large-scale event, decorating the entire ground floor of the Romanian National Library.

B&C



PETROM

// I WHEEL FOR MOINEȘTI-ZEMEȘ

Identity and event branding for a
local mountain biking competition.

B&C





**AQUAFRESH
& SMILING
ROMANIA**
// BUY-BACK
FOR YOUR
TOOTHBRUSH



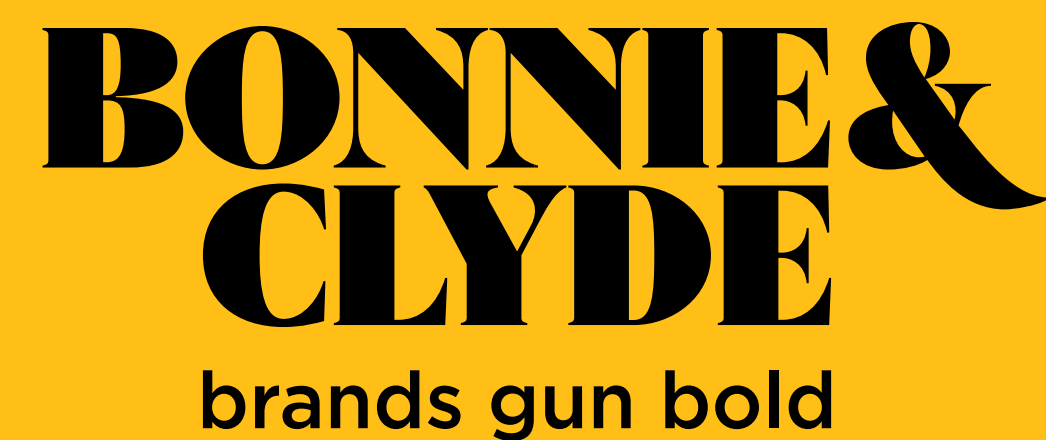
GLO MARINE
// PRESENTATION
STAND IN
HAMBURG



GRAY AREA
//EVENT AIMING
TO RAISE
AWARENESS ON
AUTISM



PETROM
// GALA FOR
EMPLOYEES
AND PARTNERS



**THANK YOU
FOR YOUR TIME &
INTEREST**

CONTACT US!

contact@bonnie-clyde.ro

0726808711